

HOW A FULL SERVICE 3PL CAN HELP FREIGHT SHIPPERS

A third-party logistics provider can help you with a full suite of shipping options, technology solutions and carrier relationships.



 **WORLDWIDE
EXPRESS®**



SHIPPER CHALLENGE

For some freight shippers, contracting with a single trucking carrier gives them peace of mind. They may have an ongoing relationship with the sales team and drivers and assume they don't need the guidance of a third-party logistics (3PL) partner. But these shippers may not realize what a 3PL can offer when it comes to convenience and cost-savings.

Other freight shippers prefer to parse out their shipments to multiple carriers. Some carriers may provide niche services and special equipment, while others simply ship within a very specific geographic area. Additionally, they may feel this strategy helps mitigate the risk of getting dropped by a carrier or a carrier going out of business.

SHIPPER SOLUTION

Regardless of the reasons, juggling multiple carriers can be challenging for some shippers but working with a 3PL can help them coordinate their freight activities. And for those who work with only one carrier, a 3PL can identify ways to cut costs and increase efficiency.

Whether you're an eggs-in-one-basket shipper or one that likes to share the loads, a 3PL partner can help optimize your freight shipping to enable greater convenience and continuous improvement.



5 WAYS A 3PL CAN OPTIMIZE YOUR FREIGHT SHIPPING

01 A FULL SUITE OF SHIPPING SERVICES

Different 3PLs offer different shipping solutions. That's why it's important to research your prospective shipping partner's freight capabilities based upon what you need now and what you may need in the future. Look for a 3PL with a comprehensive list of freight solutions, noted to the right.

A full-service 3PL that offers all these options eliminates the need to search for and work with multiple shipping partners. You'll experience greater efficiency and scalability, have more opportunities for freight consolidation and save on services. Plus, using one 3PL makes it easier to collect and analyze data needed for continuous improvement. Bonus!

- » **FTL, LTL, MULTIMODAL AND PARCEL SHIPPING**
- » **LOCAL, REGIONAL, NATIONAL AND INTERNATIONAL SOLUTIONS**
- » **EXPEDITED GROUND AND AIR SHIPPING**
- » **WHITE-GLOVE, HAZMAT AND REFRIGERATED SERVICES**
- » **WAREHOUSING, ORDER FULFILLMENT AND PROCUREMENT**
- » **SUPPLY CHAIN STRATEGY AND INVENTORY MANAGEMENT**
- » **INBOUND AND OUTBOUND FREIGHT SOLUTIONS**
- » **REVERSE LOGISTICS AND PROJECT LOGISTICS**
- » **E-COMMERCE AND TECHNOLOGY SERVICES**
- » **MANAGED TRANSPORTATION SUPPORT**
- » **SHIPPING INSURANCE AND FREIGHT CLAIMS SUPPORT**

02 SUPPORT FROM LOGISTICS EXPERTS

Businesses with their own shipping departments typically do not have the advantage of in-house logistics expertise. See the list to the right for ways a 3PL can benefit companies looking for comprehensive shipping solutions.

They can also help businesses venture into new markets and offer international services such as coordinating shipping, assisting with customs documentation and much more.

- » **PROVIDE INSIGHT ON TRENDS AND FORECAST FREIGHT FLUCTUATIONS**
- » **OFFER GUIDANCE ON SHIPPING SERVICES AND SOLUTIONS**
- » **INTERPRET REGULATORY REQUIREMENTS**
- » **BUILD A STRONG AND EFFICIENT SHIPPING STRATEGY**
- » **HELP MITIGATE FREIGHT SHIPPING AND MARKET RISKS**
- » **PROVIDE A CLEAR LINE OF SIGHT THROUGHOUT THE SUPPLY CHAIN**



FACT

Businesses working with a 3PL can ship with more carriers on the local, regional, national and international levels.

FACT

Most 3PLs have relationships across all modes and will help businesses move with ease between FTL, LTL and parcel.

FACT

With a 3PL, shippers don't need to vet or search for carriers, and instead tap into their partner's carrier network.

FACT

Shippers can use one carrier for inbound and outbound shipping and make use of empty space from a return trip for cost savings.

FACT

3PLs assist shippers with carrier communications when issues arise, including capacity constraints and claim disputes.

MYTH

Shippers, on their own, can easily achieve the same shipping efficiency, cost savings, carrier relationships and logistics expertise as a 3PL.



A 3PL with a large volume of shipping clients can negotiate better pricing with carriers who want a steady stream of shipments. That means businesses with less frequent shipments can typically get the same pricing advantage as businesses who ship higher volumes. In addition, 3PLs can help businesses avoid overspending by analyzing their invoices for the following perks:

PRICE PERK 1

Identify unnecessary accessororial costs

PRICE PERK 2

Suggest better or more direct routes for savings

PRICE PERK 3

Find ways to avoid shipping delays

PRICE PERK 4

Create efficiencies during pickup and delivery

No matter what industry they're in, businesses are wise to seek the service of 3PLs that prioritize innovative shipping technology solutions. High-performing transportation management systems (TMS) provide shippers with a wealth of tools in addition to the perks listed on the right.

Digital supply chain management also enables shipping strategies based on trends while creating efficiencies in e-commerce, warehousing and fulfillment services and more!

- » THE ABILITY TO GET QUOTES ACROSS ALL MODES
- » TRACKING WITHIN A CUSTOMIZABLE PORTAL
- » REAL-TIME TRACKING AND NOTIFICATIONS
- » AUTOMATED FREIGHT AUDITING AND PAYMENT
- » ANALYTICS AND BUSINESS INTELLIGENCE SOLUTIONS
- » FREIGHT DENSITY CALCULATOR FOR DENSITY-BASED COMMODITIES

ARE YOU IN NEED OF 3PL FREIGHT SHIPPING STABILITY? WORLDWIDE EXPRESS CAN HELP.

Worldwide Express is part of the WWEX Group family of brands alongside GlobalTranz and Unishippers. Together we are one of the nation's largest third-party logistics (3PL) companies and provide shipping stability and expertise to thousands of businesses across the nation.

Our diverse suite of shipping solutions includes **less-than-truckload (LTL)**, **full truckload (FTL)**, **parcel (UPS)**, **specialty freight** and more.

We also invest broadly in technology solutions, including our **transportation management system**, that makes shipping easier.

Looking for a shipping partner that continues to grow and innovate?

REACH OUT FOR A FREE CONSULTATION TODAY