



5 THINGS

TO LOOK FOR IN AN EXPEDITED FREIGHT PROVIDER

You have many solutions to choose from when you need to move freight fast.
Learn about your options in our expedited freight shipping e-guide.





As a freight shipper, you will find that sometimes products need to get there yesterday. Expedited freight shipping is one of your options when time is money, but knowing which services to select and companies to work with can be a challenge.

In fact, many shippers do not know that ground shipping with full truckload carriers can sometimes reach destinations just as fast as expedited air — and it might even be the only solution for the commodity you're shipping.

But not all expedited freight shipping companies are the same. That's why Worldwide Express is here to help you learn what to look for in your search for expedited freight solutions that are right for you!

EXPEDITED FREIGHT SHIPPING DEFINED

WHAT

As the name implies, expedited freight shipping is a method of getting your product shipped and delivered faster than standard shipping options. For example, if it typically takes your product five days to arrive at its destination, then selecting a service with a 2-3 day or overnight delivery window would be considered expedited.

WHY

Expedited shipping services are often used for time-sensitive or fragile items like medical supplies, perishable goods or manufacturing equipment — and when a customer just needs something fast. In these cases, an expedited shipping truck eliminates the need for stops in transit, saving time and reducing delays.

WHEN

It must be said that expedited shipping does mean higher shipping rates. That means it's important to select the right expedited shipping services and use them only when it's completely necessary.



FIVE CONSIDERATIONS FOR EXPEDITED FREIGHT SHIPPING



1 SERVICES

When looking for an expedited freight company to work with, be sure they offer the following services. This will help you with your immediate needs and as your shipping requirements change in the future.

HOT SHOT GROUND EXPEDITED

Type of trucking that delivers time-sensitive, smaller loads to locations with greater accessibility.

INTERMODAL

Movement of product using two or more modes of transportation, including freight, air, boats and trains.

FULL TRUCKLOAD EXPEDITED

Carrier option where you get the entire truck and shipments are moved faster than standard full truckload.

TRANSLOADING AND CROSS DOCKING

Process of moving shipments from one shipping mode to another, such as ground to air.

DRAYAGE

Delivery of shipments over short distances, generally before or after they are moved by long haul shipping.

OVER DIMENSION/WIDE/HEAVY

Shipping solutions that move large, heavy or unusually shaped products.

CARTAGE

Used to move products for short distances, usually within a region or town.

WHITE GLOVE

Service used for fragile or high-value shipments that provides additional safeguards against damage.

2 CUSTOMER SUPPORT

Expedited shipping requires expedited communication and customer service. Look for a freight company that can provide the following:

AROUND THE CLOCK AVAILABILITY



EMAIL RESPONSE WITHIN 5 MINUTES



EXPEDITED QUOTE WITHIN 10 MINUTES



FULL TRUCKLOAD BOOKING WITHIN 15 MINUTES



3 EQUIPMENT

When researching expedited freight companies, be sure to ask what kind of equipment they offer. A top expedited shipping company should supply the following options so you have the solutions you need every time:

40' AND 48' FLATBED

Traditional shipping trailer with a flat cargo surface but with no sides or roof.

40' GOOSENECK

Includes bed and gooseneck hitch and allows loading of drive-on machinery without a ramp.

53' DRY VAN

Fully enclosed trailer that safeguards shipments from outside elements.

48' AND 53' TEMP CONTROL

Fully enclosed trailers used for perishable goods that require temperature control.

CARGO AND SPRINTER VANS

Similar to traditional passenger vans and used for smaller loads that do not require large cargo spaces.

SMALL AND LARGE STRAIGHT TRUCK

Similar to U-Haul trucks and used to move bulky shipments over long or short distances.

4 DELIVERY AREA

Be sure to look for companies that deliver to the United States (including Alaska), Canada and Mexico. Bonus points go to those companies that can do so without transloading, which can speed up shipment and prevent damage.

PRO TIP

Look for expedited freight shipping companies that have warehousing solutions in Canada and Mexico. This will save you time and money and allow you to work with just one freight company during your shipment's journey when warehousing is mandatory.

5 REAL-TIME TRACKING

Expedited shipping is used most often when a specific deadline must be met. Be sure your expedited freight company and carriers offer real-time GPS tracking and learn how frequently you will receive updates about your shipment's status. Real-time tracking can provide the following benefits:

**IMPROVED VISIBILITY
OF YOUR SHIPMENTS**

**IMPROVED SAFETY,
SECURITY AND THEFT
PREVENTION**

**FASTER IDENTIFICATION
OF DELAYS**

**IMPROVED CUSTOMER
SATISFACTION**

HOW A 3PL CAN HELP

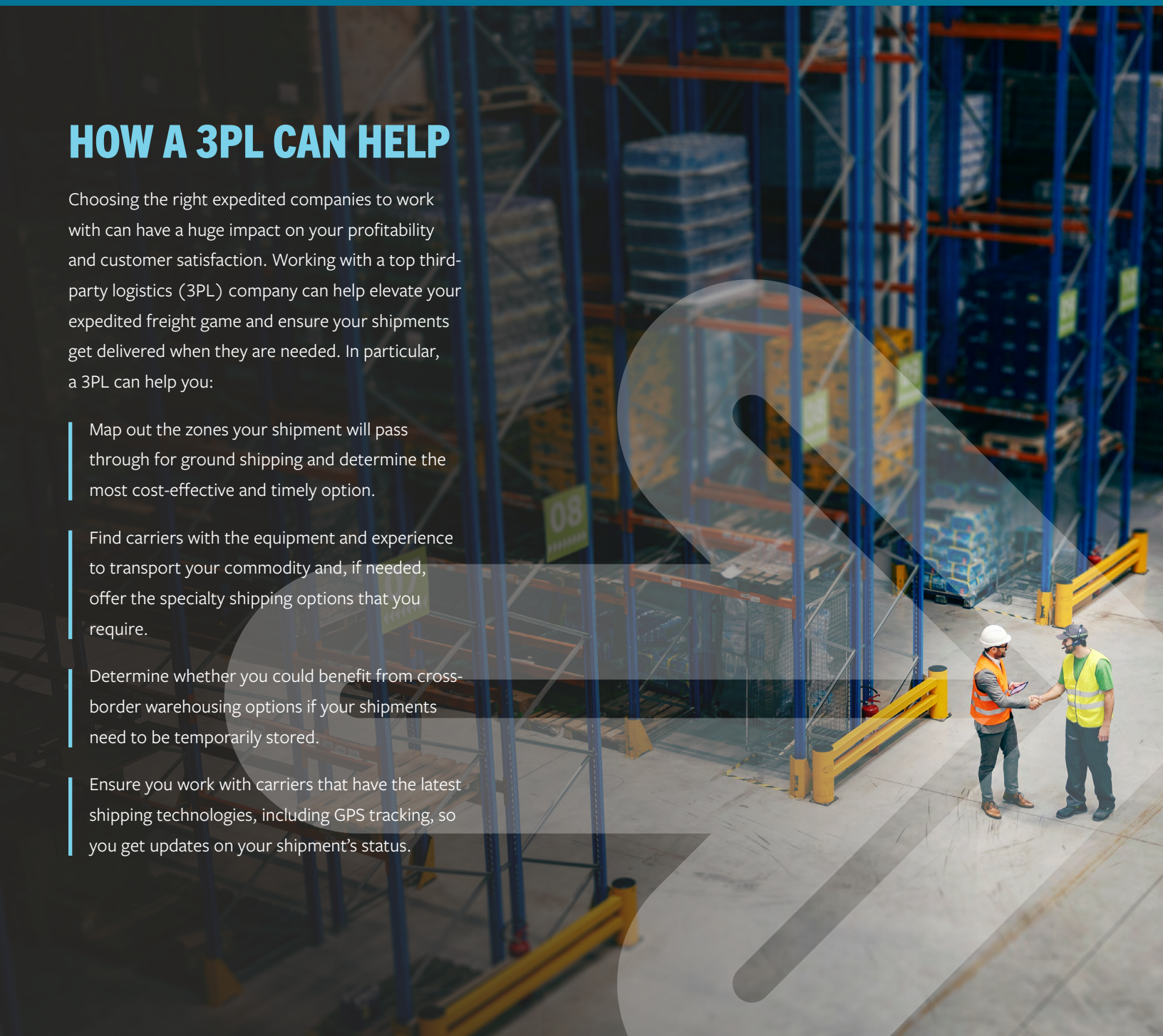
Choosing the right expedited companies to work with can have a huge impact on your profitability and customer satisfaction. Working with a top third-party logistics (3PL) company can help elevate your expedited freight game and ensure your shipments get delivered when they are needed. In particular, a 3PL can help you:

Map out the zones your shipment will pass through for ground shipping and determine the most cost-effective and timely option.

Find carriers with the equipment and experience to transport your commodity and, if needed, offer the specialty shipping options that you require.

Determine whether you could benefit from cross-border warehousing options if your shipments need to be temporarily stored.

Ensure you work with carriers that have the latest shipping technologies, including GPS tracking, so you get updates on your shipment's status.





WORLDWIDE EXPRESS HELPS BUSINESSES OF ALL SIZES SUCCEED AT SHIPPING

Worldwide Express is a leading 3PL offering top shipping solutions including **less than truckload (LTL)**, **full truckload (FTL)** and expedited freight services. We offer shippers a vetted freight carrier network that includes **75+ LTL and 85,000+ FTL carriers.**

With more than 30 years of experience in the industry, we provide shippers with unparalleled expertise, customer service, technology solutions and freight options. And as part of the WWEX Group family of brands, shippers are supported by a trio of 3PL leaders — Worldwide Express, GlobalTranz and Unishippers — and their combined resources and solutions.

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Request a quote today and see how we can save you money!