



How To Find the Best 3PL for Small Business Shipping

Learn what questions to ask when searching for a 3PL for small business shipping. Plus, find out why Worldwide Express is a leading parcel shipping partner.



As a shipper, you may generally know what services a third-party logistics (3PL) company provides.

However, what you may not understand is which 3PL offers solutions that are tailor-made specifically for small business shipping. That's why it's essential for small-to-mid-sized businesses (SMBs) to discover which shipping partner can provide the most short-term and long-term value for their company.



Worldwide Express is here to help!

In this guide, we provide an FAQ that will help you understand what to look for when searching for a **parcel shipping services company**. We also explain why we are an SMB shipping partner of choice.

Q: WHAT KIND OF PARCEL SHIPPING SERVICES SHOULD I EXPECT FROM AN INDUSTRY-LEADING 3PL?

A: When looking for a 3PL for your small business, make sure they provide a wide variety of shipping solutions including:

- A strong relationship with a leading small package shipping carrier like UPS®.
- Multiple modes of shipping including parcel, less-than-truckload (LTL), full truckload (FTL) and specialty services.
- International small package shipping solutions that allow you to participate in the global market.
- Dedicated account team along with live customer support from logistics experts.

Q: SOME 3PLs CLAIM THEY CAN PROVIDE DISCOUNTS ON SHIPPING RATES. DOES A TOP 3PL CHARGE EXTRA FOR THAT?

A: No. A reputable 3PL for small business shipping should have a strong relationship with their network of carriers. If the 3PL brings them more business, carriers are more willing to negotiate pricing — which means cost savings for you, the shipper. When shopping for a 3PL, keep in mind both short-term and long-term savings. Negotiated pricing is GREAT but ask about long-term cost-saving strategies based upon their experience in the industry.



Q:

I ONLY NEED SMALL BUSINESS PACKAGE SHIPPING. WHY WOULD I NEED A 3PL THAT OFFERS BOTH PARCEL AND FREIGHT?

A: There is a saying that goes “small package shippers ship only parcels — until they don’t.” In other words, parcel shipping can work perfectly fine for many SMBs. However, freight shipping offers additional solutions that are just not possible with small package shipping. In fact, freight shipping can offer parcel shippers tremendous cost savings.

For example, if you have large packages that are above the UPS weight limit, you could be charged more than \$1,000 in service fees for EACH package. Instead, shippers could send those packages through LTL and save money. A top 3PL should be able to help you understand when to maneuver between modes and offer consolidated services and technology that make it easy.

Q:

WHAT SHOULD I EXPECT AS FAR AS NEW PARCEL SHIPPING SERVICES AND TECHNOLOGY?

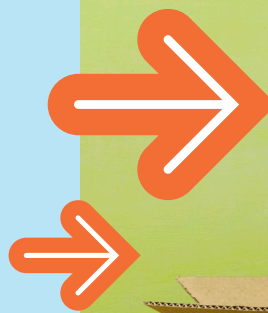
A: A 3PL that looks out for its customers is always searching for the best services and latest technology. Look for a partner that stays abreast of trends and is knowledgeable about evolving technologies.

Q:

WHAT KIND OF TECHNOLOGY SHOULD I EXPECT FROM A SMALL PACKAGE SHIPPING 3PL?

A: 3PLs must offer a transportation management system (TMS) that is easy to use and makes shipping easier. With Worldwide Express, you have access to an intuitive, **all-in-one TMS** that will reduce errors and make your parcel shipping processes more efficient. Here is a rundown of our TMS functionality:

- Quickly compare rates and transit times
- Add small package shipping insurance through UPS Capital®
- Default handling charges to turn shipping into a profit center for your business
- Cost-allocate your shipments to ease your back-end accounting
- Store package, product lists and shipping addresses to reduce shipping time on frequently replicated shipments
- Create and email shipping labels to third parties, including customer return labels
- Integrate with your e-commerce platform for ease of use



Q: WHAT DOES A 3PL OFFER E-COMMERCE BUSINESSES?

A: There are 3PLs that offer discounted rates specifically for e-commerce businesses. At Worldwide Express, we go a step further. Our logistics experts will work with you at no additional cost to help you create an **e-commerce shipping strategy** specific to your business. That goes for standard parcel shipping and freight, too.

Q: WHAT MAKES WORLDWIDE EXPRESS THE BEST 3PL FOR SMALL BUSINESS PACKAGE SHIPPING?

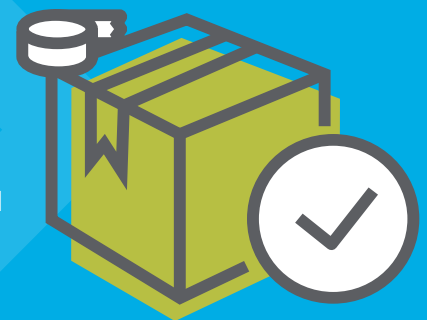
A: Glad you asked! Worldwide Express provides parcel shipping services and guidance that allows our customers to concentrate on what they do best — grow their business. Our logistics experts will learn about your company and make recommendations before small issues become big problems. Here are just a couple of reasons to ship with us:

- We're an industry-leading 3PL for small business with more than 30 years of experience helping shippers succeed in an ever-changing shipping industry.
- We're part of the largest non-retail authorized reseller of UPS in the nation, which allows us to offer negotiated rates and top services.
- We give shippers access to our network of 75+ LTL and 85,000+ FTL carriers, giving you maximum flexibility and options.



Learn why Worldwide Express is a trusted small package shipping partner!

Worldwide Express has spent more than 30 years handling logistics for tens of thousands of businesses like yours all over the country. We are a 3PL that helps SMBs get the most out of their shipping experience. And we do that through our unmatched combination of carrier relationships, industry expertise, sophisticated technology, unbeatable rates and personalized service.



REACH OUT TO A PARCEL SHIPPING EXPERT TODAY TO LEARN MORE ABOUT OUR APPROACH TO RELATIONSHIP BUILDING AND HOW THIS CAN BENEFIT YOU AS A SHIPPER!

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